



## WALL STREET JOURNAL

### StreetLight Data's Mobility Analytics Gains With 'Smart Cities' Movement

StreetLight Data Inc., a data startup used by transportation planners and mobility companies, may be one of the prime players powering the so-called smart cities movement by crunching big data about city streets...

[Link to article](#)

Aug 7, 2018

## The Mercury News

### Wildfire season is looming. These Bay Area towns could face major traffic jams during an emergency

Inspired in part by the traffic jams residents of Paradise faced, the study, by big data-crunching company StreetLight Data, Inc., looked only at communities of 40,000 residents or fewer to think about how traffic would flow during an emergency and spot potential bottlenecks. One researcher was looking at flows into and out of cities when he spotted a particularly bad potential traffic jam, said StreetLight Data CEO and co-founder Laura Schewel. The upcoming wildfire season was looming on his mind, she said, and a light went off in his head...

[Link to article](#)

Aug 22, 2019

## FAST COMPANY

### This glowing map shows the most-biked streets in San Francisco

For cities trying to understand how to get more people to walk and bike, one place to start is data about existing pedestrians and cyclists—but the traditional tools to figure out how many people are biking on a particular route, like sensors embedded in roads, are both expensive and time-consuming to use...

[Link to article](#)

Oct 17, 2019

## Forbes

### Putting Electric Vehicle Charging Stations Where People Will Actually Use Them

StreetLight recently announced it's working with global electronics giant Siemens AG a project to analyze where the Silicon Valley city of Santa Clara, CA should put additional, publicly available EV charging stations, part of a city Climate Action Plan aimed in part at facilitating the phase-in of electric vehicles...

[Link to article](#)

Oct 31, 2019

## The Boston Globe

### The get-it-now age of Uber and Amazon has delivered something unexpected to Boston's doorstep — new traffic

For the third of its three-part series on local traffic, Boston Globe reporters used StreetLight's metrics to analyze how much of Boston's traffic is created by ride-hailing and delivery vehicles. The company's data allowed the reporters to scan the Boston area to pinpoint the "share" of these trips by neighborhood and for major arteries...

[Link to article](#)

Nov 21, 2019



## How StreetLight Data uses machine learning to plug cities into the mobility revolution

As cities struggle to manage the mobility revolution, StreetLight helps by providing real-world data about the movements of vehicles, people, and alternate modes like bicycles and ride-hailing drivers. Clear data helps cities like Santa Clara and private companies like Uber better identify issues, prioritize spending, and communicate with stakeholders...

Dec 2, 2019

[Link to article](#)



## Study Measures U.S. Cities on Transportation, Climate Impact

Government Technology reported on StreetLight's 2020 U.S. Transportation Climate Impact Index, pointing to it as a helpful resource for cities that want to make advancements in curbing their greenhouse gas emissions output...

Jan 28, 2020

[Link to article](#)



## When Rich New Yorkers Fled, These Workers Kept the City Running

StreetLight's analysis of travel in neighborhoods including Mount Hope, South Jamaica, East Harlem, and Cobble Hill found that vehicle, pedestrian, and bicycle travel decreased in wealthier neighborhoods while essential workers kept on commuting...

Jun 18, 2020

[Link to article](#)



## Covid-19 Fears Spur More Cars on Roads, Threatening Air Quality

Data from StreetLight indicates that vehicle use is recovering more quickly than transit, increasing nearly 70% during June in many cities, including New York and Washington, D.C. ...

Jun 30, 2020

[Link to article](#)



## These Are the Most Dangerous States for Cyclists

U.S. News & World Report shared the high-level takeaways of StreetLight Data's [Bike Safety Shift](#) eBook, which identifies the 10 most dangerous states for cyclists by the metric of crashes per bicycle miles traveled (BMT)....

May 12, 2021

[Link to article](#)



## The Pandemic Put an End to Rush Hour. What Happens Now?

Despite increased telecommuting, rush hour is bouncing back, according to this story from Wired magazine. Analyzing StreetLight's report, [Measuring a Year of Pandemic Travel](#), writer Aarian Marshall interviews DOT and other agency officials about how we should be responding to traffic's return...

Jun 9, 2021

[Link to article](#)

See the **APPENDIX** document for links to all media stories from 2021  
More stories also viewable online at the below StreetLight Press URL